

November 17, 2010

EXPO

2011

Dear Company Representative:

The Purdue Engineering Student Council is pleased to invite you to attend the 18th annual PESC EXPO. This event, held at Purdue University's West Lafayette campus, has gained popularity with students and companies alike over the years as being one of the best in the country. EXPO consists of a job fair on Monday, February 28, 2011.

EXPO provides an opportunity for company representatives to interact with the Purdue student body. The event is open to students of all majors and traditionally attracts a diverse group of qualified undergraduate and graduate students searching for internships and permanent employment. Companies may reserve space to further interview candidates on campus in the days following the job fair. Participating companies also have the advantage of receiving campus-wide EXPOsure through a variety of PESC publications, bulletins, and the PESC EXPO company guidebook, which is available to all of Purdue's 40,000 students.

The enclosed information contains details regarding the 2011 PESC EXPO. Registration will be completed entirely online via the PESC website, <http://www.purdueesc.org>, beginning November 22, 2010. You will see an "Online Registration" link on the main page that will take you to the registration window. From there you will be able to create your company login ID and password, input your contact information, and create your company profile. Confirmation and invoicing will be handled solely online and confirmations will be sent via email. It is essential that registrations are complete so that your company's information is correct in the information that is distributed to students.

Online registration forms are to be submitted by Friday, January 28, 2011. Registrations received after this date will be accepted only if space is available, and an additional \$100 will be accrued. Absolutely no registrations will be accepted after February 4, 2011. EXPO is expected to fill up quickly, so prompt action is necessary to guarantee attendance. If you have any questions, please feel free to contact the PESC office at (765) 496-2660 or email pesceexpo@ecn.purdue.edu.

Purdue Engineering Student Council looks forward to your company's participation in the 2011 EXPO!

Cordially,



Morgan Grisham
EXPO Coordinator
Purdue Engineering Student Council

EXPO

2011

Important Dates:

November 22	Online Registration Opens	http://www.purdueesc.org
January 28	Last Day for Early Registration and Free Cancellations	Cost of registration will increase by \$100. Cancellations incur a \$200 fee after this date.
February 4	Last Day for Registration and Cancellation	Register as early as possible since registration will close when capacity is reached. If cancellation occurs after this date, payment in full is still required.
February 28	PESC EXPO	Purdue Memorial Union

Registration:

Purdue Engineering Student Council will provide online registration for EXPO on the PESC website, www.purdueesc.org, beginning November 22, 2010. Once at the site, look for an Online registration link on the main page to begin the process. Early registration will last until **January 28, 2011**. Prior to January 29, cancellation is free. Beginning January 29, registration increases by \$100 and a cancellation will incur a \$200 fee. The final day for registration or cancellation is **February 4, 2011**. Cancellations made following February 4, 2011 will still require full payment.

Checks made payable to: Purdue Engineering Student Council and mailed to:

**PESC, Civil G216A
 ATTN: Morgan Grisham
 550 Stadium Mall Drive
 West Lafayette, IN 47906**

EXPO

2011

Costs:

	Normal Registration Nov. 22- Jan. 28	Late Registration Jan. 29- Feb. 4
Black Package	\$600	\$700
<ul style="list-style-type: none">• One table• Two representatives*		
Gold Package	\$850	\$950
<ul style="list-style-type: none">• One table• Four representatives*• \$250 scholarship to EXPO scholarship fund• Advertisement: PESC website		
Boiler Package	\$1000	\$1100
<ul style="list-style-type: none">• One table• Four representatives*• \$500 scholarship in the company's name• Advertisement: PESC website, EXPO shirts and EXPO guidebooks		

*Additional representatives will incur an additional \$50 fee per representative.

Scholarships:

The Purdue Engineering Student Council would like to invite your company to participate in the 2011 EXPO Scholarship Program. Scholarships are awarded to Purdue undergraduate engineering students on the basis of academic achievement and co-curricular involvement. Scholarships can be sponsored through company donations or registration packages. Donations to the EXPO Scholarship Fund are welcomed and encouraged. All contributions will go into the EXPO Scholarship Fund and allow your company to receive excellent advertising opportunities. Companies who contribute \$500 or more will sponsor a scholarship in the company's name. If your company is interested in participating in the 2011 EXPO Scholarship Program, please fill out the appropriate information during registration.

Interviews:

Interviews will be conducted by Purdue's Center for Career Opportunities (CCO) (www.cco.purdue.edu). During EXPO registration there will be a link to the CCO website to request interview space on March 1st or 2nd. Many companies opt to interview on the days immediately following the career fair, but interviews sessions can be scheduled for any day following the event. The CCO can be reached via email at hire@purdue.edu or by phone at (765) 494-3981.

Company Guidebooks:

PESC creates a guidebook with information on all companies attending EXPO. The guidebooks will be available to all students on campus prior to EXPO, therefore providing EXPOsure for the companies before they actually arrive on campus. As part of the online registration process, all companies will provide PESC with information for the company guidebook. Companies will be asked the year, major, position (intern, full time, or co-op), and citizenship status of the Purdue students they will be recruiting.

Displays:

Upon arrival to EXPO on February 28, your company's displays will be placed next to the table where your representatives will be located. We will accept company displays starting February 14, 2011. Any displays received after February 25, 2011 will be returned to the sender. Displays may be sent to the following address:

Purdue Engineering Student Council
ATTN: EXPO 2011
1123 Materials Management and Distribution Center
West Lafayette, IN 47907-1123
Company: <<COMPANY NAME>>

For additional questions and information, please contact us:

Website: www.purdueesc.org
Email: pescepo@ecn.purdue.edu
Phone: (765) 496-2660